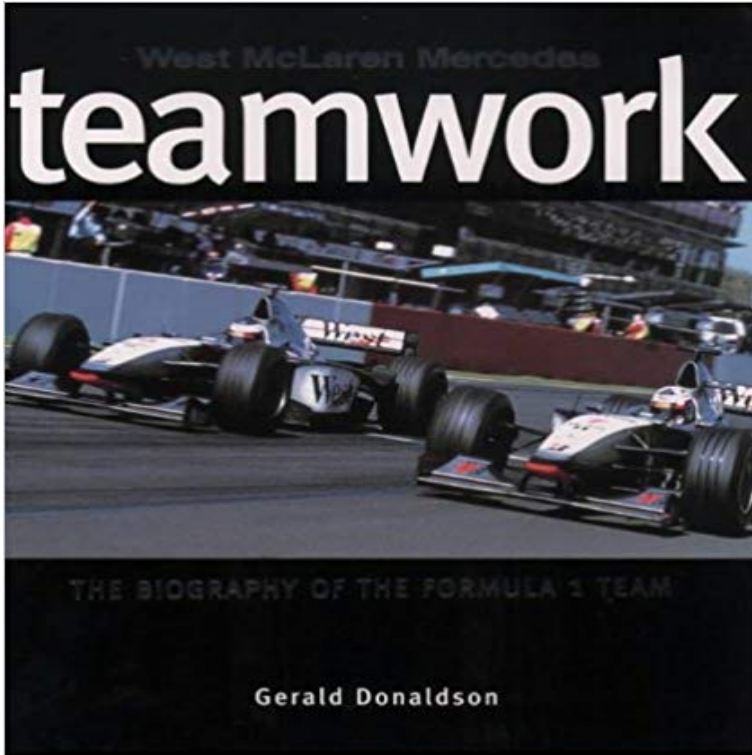


Teamwork: West McLaren Mercedes



This text focuses on key team members in McLaren, such as managing director Ron Dennis, his business partner Mansour Ojjeh, and the drivers Mika Hakkinen and David Coulthard. It looks at how McLaren collects and spends its \$100 million budget for a season and delves into the business and commercial aspects of running a Formula One outfit, including interviews with management, sponsors, and technical partners. It also documents the drama and excitement of race weekends, examining team strategy and tactics in the cut-throat world of Grand Prix racing.

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